Innovators in Breast Ultrasound | Webinar Series
Dense Breasts: What Don't You Know? Knowledge Gaps and Educational Tools

THURSDAY, OCTOBER 22, 2020 • 7:30 ET | 6:30 CT | 4:30 PT
Online Streaming Webinar

1 AMA PRA Category 1 Credit™

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Topics of Discussion
1. Study findings of DB-I published research, "Radiologic Technologist and Radiologist Knowledge Gaps About Breast Density Revealed by an Online Continuing Education Course"
2. Demonstrated need for educational tools
3. Density inform laws; update on state and federal efforts
4. Educational needs and tools
   A. Patient tools
   B. Healthcare tools
   C. Screening technology round-up

Target Audience
Physicians using breast ultrasound in their daily practice

Learning Objectives
• Recognize common knowledge gaps about breast density, breast cancer risk and screening among radiologists and rad techs.
• Understand screening and risk implications of dense tissue and recognize need for health care provider education on the topic
• Review/evaluate DenseBreast-info.org educational aides
• Understand interpretation(s) of state specific density inform law and insurance requirements

Faculty

JoAnn Pushkin
Executive Director
DenseBreast-info.org

JoAnn Pushkin learned of breast density’s masking effect on her mammogram after finding a palpable lump which went undetected by mammography several years in a row. Ms. Pushkin's initiative and advocacy served as inspiration for New York State's Breast Density Inform law. On the federal level, Ms. Pushkin led efforts for both the introduction of the Federal Breast Density and Mammography Reporting Act, as well as the FDA’s Mammography Quality Standards Act regulatory amendment consideration.

Robin Seitzman, PhD, MPH
Director of Education and Epidemiology Research
DenseBreast-info.org

Robin Seitzman, PhD, MPH serves as Director of Education and Epidemiology Research for DenseBreast-Info.org. An epidemiologist and independent consultant, Dr. Seitzman has over 20 years of experience in the design, conduct, and analysis of epidemiological research spanning both the private and public sectors, including the pharmaceutical and biotechnology industries, academia, government, and non-profit organizations.

Agenda

7:00- 7:30 pm ET..........Login
7:30 pm ET .....................Presentation
8:15 pm ET ......................Questions and Answers
8:30 pm ET .....................Adjourn

Support - This activity is supported by an educational grant from GE Healthcare.
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