

# The Financial Return on Investment for Your Breast Cancer High Risk Program

WEDNESDAY, JANUARY 31, 2024 • 7:30-8:30 PM ET

Online Streaming Seminar

1 AMA PRA Category 1 Credits™

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## Agenda

- 7:00 p.m. .... Login
- 7:30 p.m. .... Presentation
- 8:15 p.m. .... Questions and Answers
- 8:30 p.m. .... Adjourn

## Faculty



Tami L. Hudson, RN, BSN, BHCN, CGRA  
Breast Health Clinical Navigator  
Singing River Health System  
Ocean Springs Imaging Center Women's  
Imaging  
Ocean Springs, MS

Tami Hudson is a Breast Health Navigator for Singing River Health System located in south Mississippi. She began her nursing career in 2006 with an Associate Degree in Nursing from Mississippi Gulf Coast Community College in Gautier, Mississippi. In 2020, she earned her Bachelor of Science in Nursing from University of Mississippi in Jackson, Mississippi. She completed her genetics training in 2022 at City of Hope Division of Clinical Cancer Genomics in Durate, California. She received her certification as a Breast Health Clinical Navigator in 2022 and Cancer Genetic Risk Assessment in 2023 from the National Consortium of Breast Centers. She also serves as the co-chair of the National Consortium of Breast Centers' navigation committee. In 2020, she was instrumental in implementing a new genetic assessment and testing program along with a high-risk breast program for Singing River Health System. She has served as the manager for both programs since implementation. Her background in nursing includes surgery, emergency department, med/surg, and nurse manager. In her spare time, she volunteers her time with Jackson County K-9 and Gulf Search and Rescue as a K-9 handler/specialist. She has a daughter and two granddaughters. She shares her home with her faithful four-legged companion, Cissy.

## Overview

This activity will discuss the tasks required to create financial justification to start or expand a cancer risk assessment program.

## Target Audience

This activity is designed to meet the educational needs of Breast surgeons, oncologists, nurse navigators, breast radiologists, radiology directors, mammography supervisors, mammography technologists and genetic counselors.

## Learning Objectives

- Identify clinical, financial and operational goals for your Cancer Risk Assessment Program
- Determine Key Performance Indicators (KPI) to track in your Return on Investment (ROI) summary
- Calculating ROI and ongoing data collection processes
- Identifying strategies for communicating your success



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