

Best of the Big Apple OB-GYN Ultrasound 2016 Exhibitor Prospectus

October 28-30, 2016
Sheraton New York Times Square
New York, New York

World Class CME invites you to participate as an exhibitor our annual OB-GYN Ultrasound event: **Best of the Big Apple OB-GYN Ultrasound 2016**. This meeting will take place on October 28-30, 2016 at the Sheraton New York Times Square Hotel in New York City.



Enjoy this three day exploration of the most relevant and up-do-date OB-GYN Ultrasound information. The course is designed for radiologists, OB-GYN physicians, and sonographers who require ultrasound skills to manage complicated cases. We expect an audience of 300-350 participants.

Exhibits

Breakfast and breaks will be served in the exhibit area to encourage traffic.

The Location

Take in New York City like never before at the Sheraton New York Times Square and experience some of the best entertainment venues in the world. After that, head up to your guest room or suite to enjoy breathtaking views or relax in your Sheraton Sleeper bed.

A limited number of rooms have been set aside at Sheraton New York for \$389 per night. Reservations can be made by calling The Sheraton New York Times Square at 1-800-223-6550, and identifying yourself as an attendee of World Class CME's Best of the Big Apple 2016. The reservation deadline is 5PM EST October 13, 2016. We recommend making your reservation in advance as the hotel may sell out prior to the reservation deadline.

Book your room online now: [Click here](#)

Welcome Exhibitors!



World Class CME knows that exhibitors enhance the overall experience of the attendees at our meetings. We appreciate your participation and look forward to making your involvement both pleasant and productive. The majority of our exhibitors return year after year and mark our meetings as some of their favorite conferences to attend.

World Class CME meetings are focused, targeted events around a specific medical field or modality. For you, this delivers a target audience that is spot on for your needs. Our exhibit area is an important part of the CME event. Commercial exhibits extend the learning beyond the lecture hall and give participants the chance to meet with suppliers and manufacturers to review and update clinical and technical knowledge of equipment, products and services. Attendees want exposure to the newest technology and research emerging in the field before it filters into formal teaching. Your company will have the opportunity to deliver your brand and key message to highly defined medical imaging professionals. Our attendees include radiologists, OB-GYN physicians, radiologic technologists and sonographers who are active in the field of ultrasound in medicine. Use this opportunity to meet experts interested in learning about your organization.

World Class CME has the right audience and effective exhibit opportunities to get your message delivered and increase sales. Consider participating beyond the traditional exhibit booth and broaden your exposure to your target audience. We have several extra promotional opportunities for you to make your presence known and raise the impact of your company message.

You WILL get seen at this meeting! We specialize in meetings that are large enough to make the effort to come worth your while, yet small enough that you will have plenty of time for one-on-one interaction with 'enough of you to go around'. The exhibit area is located in the foyer preceding the lecture hall which ensures repeat visibility by every participant. Additionally, complimentary breakfasts and breaks are served alongside the exhibits to encourage browsing several times a day. We very much appreciate the support and participation of our exhibitors and we make maximizing booth traffic a priority.

Exhibit Info

Promote, display and sell your products to our community of medical imaging leaders. Maximize your exposure by choosing one of our premium options.

BASIC EXHIBIT – Cost \$1750

Exhibits booths are designed for tabletop display, with adequate space to setup promotional equipment. A 10' x 10' booth includes a six-foot table with skirt, two chairs, a trashcan, name badges for your personnel, and 110 v. electricity will be provided. In addition, exhibitors will receive recognition in the program syllabus and a list of participants. Your company will also be listed in the printed meeting syllabus distributed to all attendees. It is expected exhibit staff will be at their booths prior to the beginning of the first lecture each day and during all breaks and lunches.

All exhibitors are responsible for their own additional power, shipping and handling costs. Please consult the hotel if arrangements need to be made. Additional setup details will be provided once registration is received.

Complimentary Registration - All exhibit staff are welcome to attend lectures. Each exhibiting company is allowed one complimentary conference registration (for CME credit) for a company employed booth staff personnel. If you are interested in receiving credit, contact our office by email for registration instructions.

ELECTRONIC SYLLABUS SPONSORSHIP

World Class CME will be issuing a credit card sized flash drive containing the electronic syllabus to all attendees. Vendors have the chance to sponsor this flash drive with your business name and acknowledgement of your support printed directly onto the flash drive. This flash drive will be attached to the front cover of the printed syllabus which is handed to each attendee upon check-in.



Electronic Syllabus Sponsorship	
Segment A	\$600
Segment B	\$600
Segment C	\$600
Segment A, B, C	\$1500
One color printing is permitted	

For more information contact

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Exhibit Registration

Best of the Big Apple
 OB-GYN Ultrasound 2016
 Sheraton New York Times Square
 New York, New York
 October 28-30, 2016

PLEASE SUBMIT YOUR COMPLETED REGISTRATION TO ONE OF THE FOLLOWING:

EMAIL: JOANN@WORLDCLASSCME.COM | FAX: (980) 819-5099 | CALL: (980) 819-5095

To complete this form, use your mouse to position your cursor in the gray areas and type.

Name:		Company:	
Display Personnel:			
Address:			
City:		State, Zip:	
Email:		Website:	
Telephone:		Fax: _	

Double click on the box you want to select

<input type="checkbox"/>	Exhibit Booth(\$1750.00)	
<input type="checkbox"/>	Electronic Syllabus Sponsorship, Section A, B or C (\$600.00)	
<input type="checkbox"/>	Electronic Syllabus Sponsorship, Sections A & B & C (\$1500.00)	
	TOTAL	\$

PAYMENT METHOD Discover Visa Mastercard American Express

Name of credit card holder: _____
 Address: _____
 Account number: _____ Expiration Date: _____
 Security Code: _____

For payment by check, mail to:
 World Class CME ♦ 6201 Fairview Road, Suite 200 ♦ Charlotte, NC 28210

Submit exhibit registration form by email to joann@worldclasscme.com or fax to (980) 819-5099